

2nd Annual Los Angeles Beer Week Beer Festival
BREWERY REGISTRATION FORM

Brewery Information
Brewery Name _____

Contact Person Name, Title

Mailing Address _____ City _____ State ____ Zip _____
Phone Number _____ Fax Number _____
E Mail Address _____ Website Address _____

LA BEER WEEK WILL PROVIDE YOU A 6 FOOT BANQUET TABLE AND ICE.

Each brewery needs to be self contained, bring tubs for bottle products, jockey boxes and gas. You can skirt your table and decorate the table top. All signage must be on table skirt, and we request that you don't bring coasters, stickers, or other giveaways as we need to keep the grounds liter free.

BREAK OUT SESSION OPPORTUNITY

We are going to set up a special interior bar where we will offer you an opportunity to talk about your business while sampling a small group of attendees. Each session will be 20-25 minutes long.

----- YES we would like to be considered for the break out session

----- No. thank you.

DISTRIBUTION INFORMATION

____ Out of State with Ca. Distributor. Ca Distributor _____
____ Ca. Brewery with Ca. Distributor. Ca. Distributor _____
____ Ca. Brewery with no Ca. Distribution. Ca. ABC License Type _____
ABC License # _____ Distributor License # _____

PRODUCT PORTFOLIO TO BE SERVED

Brewery Product Style Draft/Bottle

BREWERY AGREEMENT

Second Annual LA Beer Week Beer Festival – October 17, 2010

RELEASE OF LIABILITY: The Brewery, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, being fully aware that participation will expose her/him to a risk of property damage, bodily injury, personal injury and/or death, hereby releases, waives, discharges and covenants not to sue **L A BEER WEEK**, their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and all other persons and associates connected with the event entitled **L A BEER WEEK BEER FESTIVAL**, and any other sponsors, individuals, or corporations associated with **L A BEER WEEK** whether known or unknown (HEREIN AFTER COLLECTIVELY "SPONSORS"), from any and all liability, including for activity or passive negligence, for any and all property damage, personal injuries, bodily injury, death and/or other claims or causes of action arising out of or relating to the

Brewery's participation in **L A BEER WEEK BEER FESTIVAL** INCLUDING THOSE CLAIMS WHICH ARE KNOWN AND UNKNOWN, FORESEEN AND UNFORESEEN, FUTURE OR CONTINGENCE.

COVENANT NOT TO SUE: The Brewery/Brewery Representative, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, covenants not to directly or indirectly commence or prosecute any action, suit, claim or other proceeding against the Sponsors arising out of or related to **L A BEER WEEK BEER FESTIVAL**. The Brewery/Brewery Representative is aware of Civil Code 1542 and waives its effect.

Civil Code 1542 provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing this release, which if known by him must have materially affected his settlement with the debtor."

INDEMNITY AGREEMENT: Brewery/Brewery Representative shall indemnify and hold harmless the Sponsors against any and all claims, demands, causes of action, personal injuries, death, damage, costs and liabilities, in equity, of every kind and nature, whatsoever, directly or proximately resulting or caused by the act or omission of the Brewery/Brewery Representative, or any of its officers, agents, employees, guests, patrons, or invitees, and the Brewery/Brewery Representative shall, at its sole risk and expense, defend any and all suits, actions or other legal binding proceedings which may be brought or instituted against any Sponsor or any such claim, demand or cause of action, and the Brewery/Brewery Representative shall pay and satisfy any judgment or decree which may be rendered against any Sponsor in any suit, action or other legal proceedings, and the Brewery/Brewery Representative shall pay for any and all damaged or loss to the property of any Sponsor due to such loss or theft of such property, done or caused by the Brewery/Brewery Representative, its officers, employees, guests, patrons, and invitees.

Signature of Authorized Representative & Date:

Signature Date

FAX to 626 8368388 or email to Dennis Hartman d.hart@earthlink.net,
Questions? Contact Ryan Sweeny 213 4489935